Amendments to the Claims:

This listing of the claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

- 1. (currently amended) A method for configuring a photographic film product, the photographic film product including undeveloped photographic film capable of taking photographs of scenes and purchasing such configured photographic film product, comprising the steps of:
- (a) providing an electronic database of information describing at least one photographic film product that can be configured by a purchaser via a digital communications network;
- (b) displaying at the purchaser's location remote from the electronic database information describing instructions to enable the purchaser to configure the at least one photographic film product;
- (c) the purchaser uploading at least one digital image from the purchaser's location remote from the electronic database;
- (d) the purchaser providing a payment identifier specifying an account to be debited to pay for the configured photographic film product;
- (ed) configuring the photographic film product to include the uploaded digital image by using the uploaded digital image to pre-expose a latent image on at least one frame of the undeveloped photographic film; and
- (fe) sending the configured photographic film product to a designee of the purchaser so that the configured photographic film product can be used to take photographs of scenes.

2. (cancelled)

- 3. (original) The method of claim 1 further including the step of making a hard copy of the uploaded digital image, and utilizing such hard copy in the packaging of the configured photographic film product.
- 4. (original) The method of claim 3 wherein the hard copy of the uploaded digital image is in the form of a printed label which is attached to the configured photographic film product.
- 5. (original) A photographic film product configured according to the method of claim 1.
- 6. (original) A computer program product having instructions stored thereon for performing the method according to claim 1.

Claims 7 - 16 (cancelled).

- 17. (currently amended) A method for configuring one-time use cameras to customize such cameras and purchasing a configured one-time use camera, the one-time use cameras including photographic film, comprising the steps of:
- (a) providing an electronic database of information describing at least one one-time use camera that can be configured by a purchaser via a digital communications network;
- (b) displaying at the purchaser's location remote from the electronic database information describing instructions to enable the purchaser to configure the at least one one-time use camera;
- (c) the purchaser uploading at least one digital image from the purchaser's location remote from the electronic database;
- (d) the purchaser providing a payment identifier specifying an account to be debited to pay for the configured camera;

- (ed) configuring the camera to include the uploaded digital image by using the uploaded digital image to pre-expose a latent image on at least one frame of the photographic film; and
- (fe) sending the configured camera to a designee of the purchaser so that the configured camera can be used to take photographs of scenes.

18. (cancelled)

- 19. (currently amended) The method of claim 16 17 further including the step of making a hard copy of the uploaded digital image, and utilizing such hard copy in the packaging of the configured camera.
- 20. (original) The method of claim 19 wherein the hard copy of the uploaded digital image is in the form of a printed label which is attached to the configured one-time use camera.
- 21. (original) A one-time use camera configured according to the method of claim 17.
- 22. (original) A computer program product having instructions stored thereon for performing the method according to claim 17.

Claims 23-39 (cancelled).

Amendment to the Drawings:

Formal drawings are submitted under separate Letter to the Draftsperson which incorporate the changes required by the Examiner. Approval by the Examiner is respectfully requested. A copy of this letter is enclosed for the Examiner.

Attachment: Copy of Formal Drawings